



## MANAGER, PEER-TO-PEER FUNDRAISING

---

<b>Status</b>	Full time, 16 month contract
<b>Department</b>	Donor Marketing
<b>Reports to</b>	Chief Marketing and Philanthropy Officer
<b>Compensation band</b>	3A
<b>Overall responsibility</b>	Plan International Canada has an exciting new opportunity for a Manager, Peer-to-Peer Fundraising. As a key member of the Donor Marketing team and reporting to Chief Marketing & Philanthropy Officer this role is responsible for the planning and execution of signature peer-to-peer fundraising initiatives.

### Specific responsibilities

#### Strategy Development

- Assist with the development of innovative strategic plans for inaugural events using market trends and industry standards
- Work on annual and long term plans to ensure goals and targets are met
- Implement strategies for volunteer/participant retention and recruitment; with specific focus on their fundraising initiatives

#### Execution

- manage events to ensure timelines and budgets are maintained
- Ensure program support is well coordinated, effective and meet staff/volunteer needs
- Provide involved teams with clear direction on goals and priorities
- Work collaboratively with internal teams and external vendors to ensure programs are executed in an organized and successful manner
- Leverage internal and industry best practices to improve program
- Responsible for meeting revenue and expense targets, working closely with the Event Director Support event logistics as required.
- Recruit and oversee fundraising coaches to ensure maximum revenue is generated through participants peer to peer efforts

## **Skills, experience, qualifications**

- University degree and 5 – 7 years' experience in fundraising or related work
- Exceptional interpersonal skills
- Experience leading a small team
- Ability to drive strategy and execution
- Demonstrated professional presence and manner; capable of exercising independent judgment and flexibility;
- Superior listening skills
- Excellent organizational, research, and project management skills with a high level of attention to detail and accuracy;
- Innovative and creative, with the ability to conceptualize and implement new ideas;
- Excellent communication skills – written and oral
- Demonstrated resourcefulness and independence, whilst also comfortable working within an integrated development program and team-oriented environment;
- Interest in and dedication to Plan's mission;
- Expertise in a CRM database (i.e. Blackbaud), and Windows Office Suite;
- Expertise with Peer to peer fundraising platforms such as Artez or TeamRaiser
- A valid driver's license, use of a reliable vehicle, with minimal travel required
- A strong work ethic coupled with tact and diplomacy;
- Personal values consistent with those of Plan International's corporate values

## **About Plan International Canada**

Imagine working for a leading international non-governmental organization (NGO) that's dedicated to creating a better world. That's Plan International, a global movement for change, mobilizing millions of people around the world to support social justice for children in developing countries.

Founded in 1937, Plan International is one of the world's oldest and largest international development agencies, working in partnership with millions of people around the world to end global poverty. Not for profit, independent and inclusive of all faiths and cultures, Plan International has only one agenda: to improve the lives of children. Because I am a Girl is Plan International's global initiative to end gender inequality, promote girls' rights and lift millions of girls – and everyone around them – out of poverty.

Plan International Canada is part of a global network of offices in over 70 countries. Our busy Toronto and Ottawa-based offices undertake fundraising, donor engagement and public outreach, as well as overseeing a wide variety of field programs led by our International Program Department, which includes experts in health, education, water and sanitation, economic security, gender equity, child

protection and participation, and humanitarian assistance. We at Plan International Canada are a dedicated, passionate and diverse team of over 200 employees who are committed to making a difference in the lives of children.

Join us and plan to change the world.

Visit our website at [plancanada.ca](http://plancanada.ca)

## How to apply

To apply for this role please forward your CV and covering letter, outlining your skills, experience and salary expectations to [gethired@plancanada.ca](mailto:gethired@plancanada.ca) by March 24, 2017. Please reference Manager, Peer-to-Peer Fundraising in the subject line.

Plan International Canada sincerely thanks all applicants for their expressed interest in this opportunity; however only those selected for an interview will be contacted. **No phone calls please.**

Applicants must be legally eligible to work in Canada.

Consistent with our Child Protection Policy the successful candidate must receive clearance by a police background check, including the vulnerable sector screen.

Plan International Canada is an inclusive workplace, and is committed to championing accessibility, diversity and equal opportunity. Requests for accommodation can be made at any stage of the recruitment process provided the applicant has met the Bona-fide requirements for the open position. Applicants need to make their requirements known when contacted.