



BECAUSE I am a Girl



#GIRLSBELONGHERE



CELEBRATE THE INTERNATIONAL DAY OF THE GIRL ON OCTOBER 11

Girls belong in their dream jobs. We need to bridge the dream gap.

Plan International Canada is marking the sixth International Day of the Girl on October 11 by spreading an important and powerful statement around the world: **#GirlsBelongHere**.

Plan International Canada is supporting young women from across Canada to declare that they belong in their dream jobs. The **#GirlsBelongHere** initiative enables girls to experience what it's like to sit in roles across sectors such as politics, business, and media. In these roles, girls help challenge stereotypes about the capacities of females in the world of work.

Get involved and take action

This year, Plan International Canada is highlighting the “dream gap” – a combination of barriers such as gender inequality and discrimination that hold girls back from achieving their goals and aspirations. Through **#GirlsBelongHere**, Plan is working to help bridge the dream gap of what girls are capable of and what they're allowed to be.

Spread the word by creating your own **#GirlsBelongHere** placard and sharing a message of empowerment for girls in Canada and around the world on social media. **Download your placard here.**

Support the 17 inspiring youth who will be stepping into a variety of roles to illustrate every girl's right to realize her full potential. Follow their journey at plancanada.ca/GirlsBelongHere and the hashtag **#GirlsBelongHere**

Learn more about how to champion gender equality and other ways to advocate and donate, so that girls everywhere can learn, lead, decide and thrive: plancanada.ca/champion-girls-rights

Follow the excitement on International Day of the Girl

Sign up for our e-newsletter to receive the latest **#GirlsBelongHere** updates at plancanada.ca/GirlsBelongHere

About the International Day of the Girl

October 11 is the International Day of the Girl – an annual day formally declared by the United Nations to recognize girls' rights globally and to support action to address discrimination and other barriers girls face simply because they are young and female.

How Canada made the day possible

Plan International Canada led the global movement to officially declare October 11 as the International Day of the Girl. It's a key moment every year to shine a light on the myriad of issues and barriers, including gender-related ones that affect girls around the world.

Thousands of people in Canada and worldwide signed petitions and spoke out to politicians; individual advocates and other non-profit organizations rallied behind the cause; and with the all-party support of the Canadian government and the United Nations, the day became a reality on October 11, 2012.

“Pinkified” monuments across Canada

Visit one of more than a dozen Canadian landmarks and institutions that will be lit up in pink to mark International Day of the Girl, including the CN Tower, the Vancouver Olympic Cauldron, Halifax City Hall and more! Take a photo and share it on social media with [#GirlsBelongHere](#) and [#DayoftheGirl](#).

Going global

The Canadian [#GirlsBelongHere](#) initiative is part of a global movement, with more than 600 girls participating in 50 countries. The girls who are involved are making their voices heard and will contribute to meaningful decisions. Stay tuned to see where girls are participating and what roles they'll be stepping into by following [#GirlsBelongHere](#) online!

GIRLS WITH A SECONDARY EDUCATION ARE 6X LESS LIKELY TO BE MARRIED AS CHILDREN

FOR EVERY EXTRA YEAR IN SCHOOL, A GIRL'S INCOME CAN INCREASE BY UP TO 20%

WHEN GIRLS' RIGHTS ARE REALIZED, THEY LEARN, LEAD, DECIDE & THRIVE

PLAN INTERNATIONAL **BECAUSE I am a Girl** **#GIRLSBELONGHERE**

The infographic features a pink border and includes icons of a girl in a graduation cap, a pencil, and a person at a podium. The text is in blue and pink, with the Plan International logo and 'I am a Girl' branding at the bottom.



Girls Belong Here 2017 participants